

# 11TH HOUR RACING TEAM SUSTAINABILITY POLICY



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*As life-long sailors, the members of the 11th Hour Racing Team are committed to being advocates for the ocean and lead by example in all aspects of our campaign, keeping the health of our oceans at the forefront of our decision-making process while promoting positive, systemic change.*

*Charlie Enright,  
11th Hour Racing Team*

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## TEAM POLICY

The 11th Hour Racing Team is an offshore sailing team competing in the 2019-2022 edition of the The Ocean Race.

This policy describes our team's vision and mission, our definition of sustainability and core values, how the sustainability strategy identifies areas of focus for the team, and outlines our commitment to transparent reporting and continual improvement. The Sustainability Plan will detail our goals, objectives and strategies for implementation.

We view sustainability as the intrinsic balance between the social, economic and environmental aspects of our everyday actions, which respects the world's oceans, natural resources and the needs of current and future generations.

Additionally, we believe sustainability requires an intergenerational empathy: our collective actions today will ensure healthy communities, prosperous economies and a thriving planet for future generations.

## VISION

Vibrant, healthy oceans and communities supported and inspired by the sport of sailing.

## MISSION

11th Hour Racing Team's mission is to build a high performance ocean racing team with sustainability at the core of all team operations, inspiring positive action among sailing and coastal communities, and global sports fans to create long-lasting change for ocean health. We will accelerate change through sporting excellence in sailing, ocean advocacy, and sustainable innovation.

## SCOPE

The scope of the sustainability program applies to all activities directly managed or owned by 11th Hour Racing Team. The boundaries of the Team's responsibilities include all products and services procured during the campaign; all activities at its temporary and permanent construction and training bases; and all team operations related to attending events. The Team also takes specific areas into consideration where they have significant indirect control and/or influence, these include support and leadership within the sporting and marine industries.



*We know that our team's everyday actions have a long-lasting effect below the surface, impacting ocean health, and ultimately, our climate. We will work to minimize this impact and leverage our offshore sailing campaign, leading up to The Ocean Race, as a platform to accelerate change through sporting excellence in sailing, ocean advocacy, and sustainable innovation.*

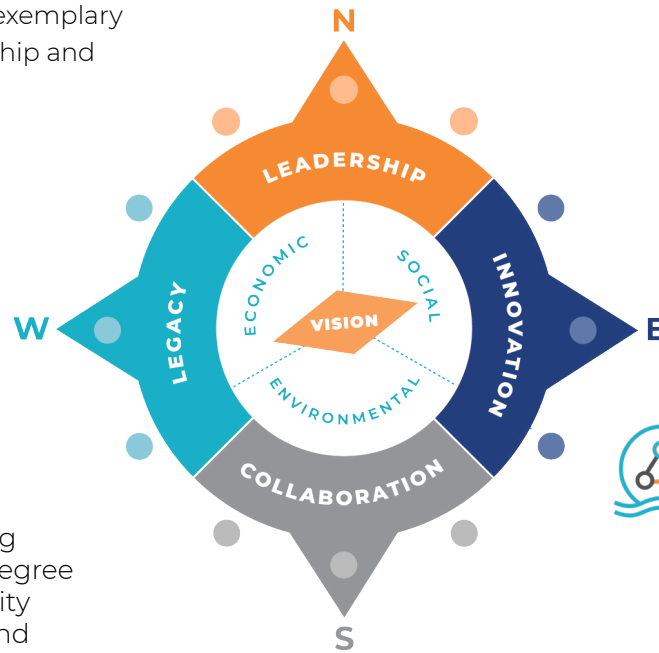
Mark Towill,  
11th Hour Racing Team



## LEADERSHIP

Be leaders, advocating for ocean health, climate action and sustainability with the industry, communities and fan base.

- ▶ **Create Ambassadors** Foster an inclusive team of diverse, motivated and informed leaders in sustainability.
- ▶ **Influence Peers** Provide an exemplary model of sustainability leadership and ethical management.
- ▶ **Inspire Fans and Followers** Inspire action among global sports fans and communities to restore the health of our oceans.



## LEGACY

Leave a lasting legacy by inspiring others to make changes -- one degree at a time -- including a community outreach program, internships and grant-giving.

- ▶ **Invest in Community Outreach** Develop a legacy grant program as part of a wider outreach strategy promoting ocean health and sustainable communities.
- ▶ **Develop and Train** Provide education and training opportunities for key groups highlighting key ocean health issues.
- ▶ **Communicate and Inform** Champion transparent reporting, sharing of challenges and successes, and guiding future policy to promote long term planning around sustainability.



## INNOVATION

Develop innovative solutions to responsibly manage resources, applying circular economy principles to material needs, as well as reducing water and climate footprints, and becoming water neutral and climate positive.

- ▶ **Embed Circular Economy Principles** Apply innovative solutions across team operations through the application of circular economy principles.
- ▶ **Transform Manufacturing** Employ a sustainable design and boat build process particularly with regards to resource management, production, and end of life options.
- ▶ **Implement Life Cycle Assessment** Apply to production processes to inform sustainable choices.



## COLLABORATION

Collaborate with partners to create sustainable solutions, minimizing the environmental footprint across spheres of influence, including going zero waste and implementing a ban on single-use plastics.

- ▶ **Foster Strategic Partnerships** Foster partnerships based on the systematic adoption of sustainable standards.
- ▶ **Influence Supply Chains** Positively influence the marine industry supply chain.
- ▶ **Implement Sustainable Operations** Apply best practices to reduce environmental footprints across all areas of operation\*

\* Focused on Resource Recovery, Single-use Plastics, Zero Waste, Greenhouse Gas Emissions, Climate Positive, Natural Resource Impacts, Water Neutral, and Sustainable Sourcing

## CLIMATE ACTION

The team's Sustainability Plan outlines the climate action strategy and will apply the following steps to ensure measurable results inform specific action:



The team's sustainability plan will conform with ISO 20121 Sustainable Event Management Systems, and aligns with industry and sport-relevant sustainability standards to ensure credibility and transparency through robust monitoring and reporting. These include the Global Reporting Initiative, the UN Sustainable Development Goals, and the World Sailing Sustainability Agenda 2030.

## TRANSPARENT VALUES

The core values of **Sustainable Innovation, Integrity, Inclusivity and Marine Stewardship** underpin how the team operates. These values will be tracked in our Sustainability Reports which will outline key impacts, identify areas of improvement, and inform best practices that will be shared with industry stakeholders, and ocean sport and marine communities to inspire similar action.

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We will use the global sporting event of The Ocean Race to communicate sustainability and ocean health themes and engage a wide audience with imaginative storytelling across diverse platforms - focusing on:

- Being advocates for the ocean
- Driving towards Zero waste
- Refusing single-use plastics
- Being water neutral
- Going climate positive
- Creating positive social impact



## TEAM COMMITMENT

11th Hour Racing Team senior management commits the organization, team, staff, and related operations to this Sustainability Policy and Standards with the goal of influencing stakeholders.



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CEO, 11th Hour Racing Team



Charlie Enright  
Skipper, 11th Hour Racing Team



Bill Erkelens  
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